

# Impact Report 2024



**CHASE**  
A F R I C A







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# Chair's Welcome



I am delighted to welcome you to CHASE Africa's 2024 Impact Report. I took over as Chair of Trustees in June 2024 and am pleased to present this year's report, showcasing the meaningful progress we have made in East Africa over the past year.

At CHASE Africa, we prioritise community-driven initiatives and aim to improve the lives of women and girls, thereby also benefiting children.

We have made significant strides in improving access to health and services in some of East Africa's most remote areas. In parallel to service delivery, our programmes provide information and awareness raising on health issues, and strengthen existing local health systems to ensure communities can access essential care and support in the future.

I am thrilled to be joining a charity that addresses vital components for women's empowerment and health, as well as the protection of natural resources and environmental stewardship. My time living in Kenya highlighted the importance of this work.

It is an exciting time to be joining CHASE Africa. Two significant steps were taken in 2024 towards establishing a technical hub in East Africa. We recruited our first Kenyan-based team member

(SRHR Regional Manager) in September and started the registration process for a new CHASE Africa entity in Nairobi, which should be formally launched in 2025.

It is also a challenging time due to the seismic shift that is taking place in funding for global aid. Whilst CHASE Africa has not been directly impacted by the cuts to date, as we were not receiving funding from USAID or FCDO, the massive decline in funding, for vital components of the health systems in all the countries we work in, will undoubtedly present challenges. It makes it even more important that we continue to provide essential health services to vulnerable communities.

I am confident that, with the continued support of our partners and donors, we can further strengthen the impact of our work, empowering communities across East Africa to build a sustainable and prosperous future.

I am looking forward to visiting some programmes in 2025, as well as attending the CHASE Africa conference in May.

**Miles Geldard**  
Chair of Trustees

# CEO's Welcome



Welcome to our 2024 Impact Report. The past year has been marked by significant growth and progress, thanks to increased income in 2023, which allowed us to substantially boost our support for local partners. In 2024, we saw a 22% increase in charitable expenditure, enabling us to expand existing programmes, initiate new partnerships and enhance various elements of our projects. It would have been impossible to drive forward these initiatives without your generosity.

Through our support of 13 local partner organisations, we achieved notable results, including a substantial increase in attendance at information sessions. Our focus on adolescents and youth also paid off, with a 67% rise in the number of adolescents reached with information. We delivered nearly 150,000 Family Planning and Sexual and Reproductive Health Services, marking a 9.5% increase from the previous year.

In 2024, we began two exciting new partnerships. One with Reproductive Health Network Kenya (RHNK) which trained health workers in Meru County on Adolescent Sexual and Reproductive Health, addressing high teenage pregnancy rates and improving access to youth-friendly services. The second partnership, with Tanzanian People and Wildlife, integrates Sexual and Reproductive Health

education into their conservation programmes in Simanjiro District in Northern Tanzania, targeting pastoral communities living in areas where humans and wildlife coexist.

Additionally, we launched our first HIV-focused programme, supported by the Mercury Phoenix Foundation, which enhances HIV prevention, treatment and support through our community health network.

We are delighted to welcome Miles Geldard as the new Chair of Trustees, bringing his significant expertise in finance and conservation and his passion and enthusiasm for the work CHASE Africa supports.

We remain extremely grateful for the generosity of all our supporters. None of what we achieve would be possible without your help. I would also like to thank my fantastic colleagues at CHASE Africa for their hard work, and the staff of our local partners, whose commitment to the communities they serve is truly inspiring.

**Harriet Gordon-Brown**  
Chief Executive Officer





# Partner Highlights

**Rural Initiative for Community Empowerment - West Nile** revitalised Beach Management Units along the West Nile Basin in Northern Uganda, to support local fishermen adopt sustainable fishing practices, improving economic wellbeing, whilst also improving access to health services for these fishing communities.

**Rwenzori Centre for Research and Advocacy Uganda** reached hundreds of displaced families with health services through expansion of its work to the Nakivale Refugee Settlement in southwestern Uganda.

**The Maa Trust** advanced their health programmes achieving a notable increase in Adolescent and Sexual Reproductive Health and Rights (A/SRHR) awareness and growing sexual and reproductive health (SRH) service uptake.

**South Rift Association of Land Owners** grew their community health and youth engagement activities through the training of additional youth peer mentors, increasing participation in dialogue and information sessions.

**Tanzanian People and Wildlife** started a new programme with support from CHASE Africa. This layered SRH information into their existing women's enterprise and school environmental education programmes, leveraging their current activities to bring vital health information to women and students.

**Community Health Volunteers** continued to work in the Kakamega region bringing sexual and reproductive health to local communities through mobile outreach clinics.

**Kalyet Afya Foundation** reported an increase in young men requesting condoms from their health clinic and from community health providers following enhanced information and awareness campaigns across their region.

**Dandelion Africa** provided increasing numbers of women and girls with contraceptive choices and information. They also strengthened their provision of Sexual and Reproductive Health and Rights (SRHR) information to adolescents and young people.

**Mount Kenya Trust** increased service availability and access through improved outreach and engagement efforts. Collaboration with the Ministry of Health (MOH) further embedded service delivery and sustainability into the programme.

**Communities Health Africa Trust** exceeded expectations in their provision of both information and health services by reaching new, underserved communities living around the Tana River.

**Reproductive Health Network Kenya** joined the CHASE Africa Partner Network, as part of a collaborative programme with Mount Kenya Trust to provide training to health workers on adolescent SRH in Meru county.

**Big Life Foundation** reached a record number of communities with health information and services. They strengthened their activities to engage adolescents and youth, with a range of sporting activities that integrated health messaging.

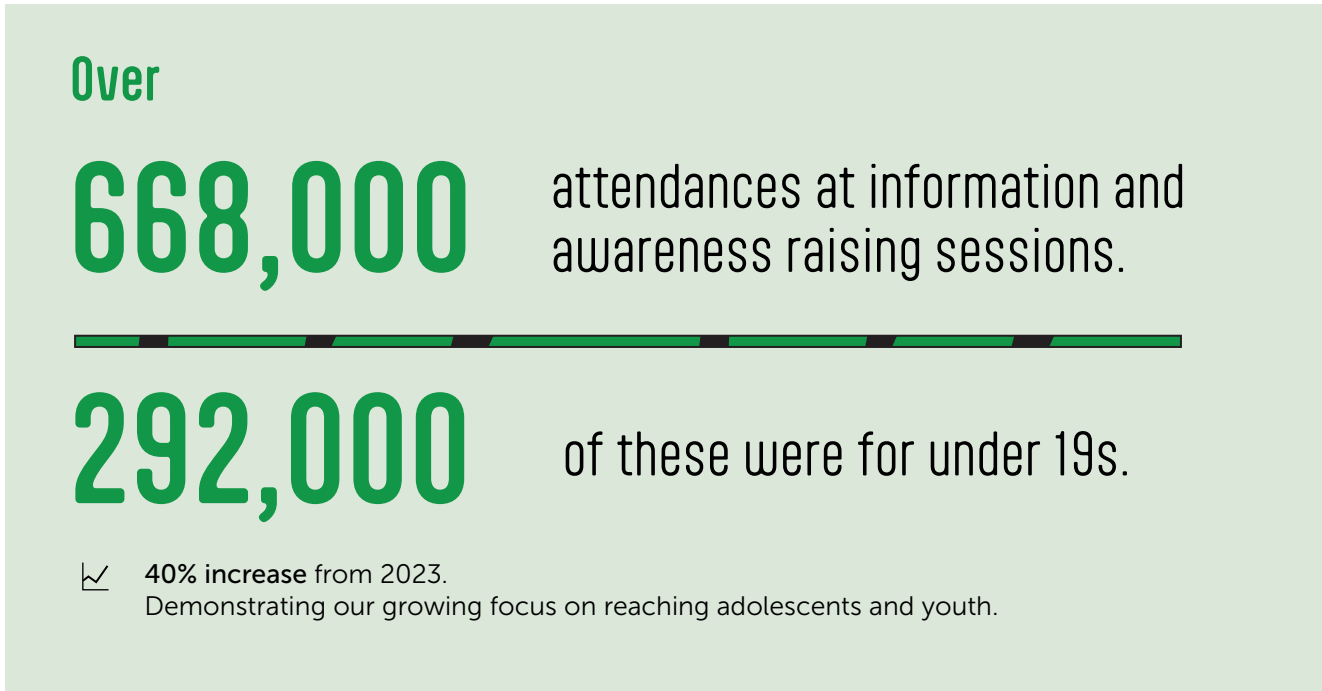
**Save the Elephants** expanded their health programme to two new communities, Kajire and Bamako, drawing on their learning from the past 3 years.





# Our Impact in 2024

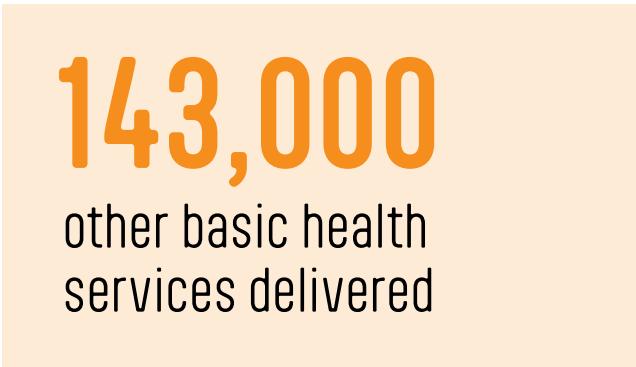
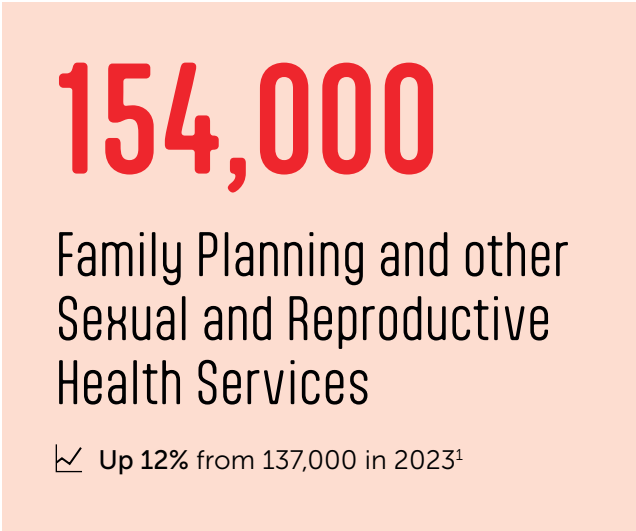
Here are some of the key successes from CHASE Africa's local partners in 2024. These successes have been made possible because of our donors' generous support.



## Trained



in Meru County on ASRH



<sup>1</sup>Exact figures available on request



# Health and Environment

Human and Environmental Health, and their interconnections, are at the heart of our work. We also continued supporting several other partners to carry out integrated programmes.

There is a heavy reliance amongst the communities that we support on natural resources for lives and livelihoods, and our programmes support the view that environmental health impacts community health and wellbeing. Healthier communities are shown to be better placed to protect their natural environments and engage in activities that protect biodiversity and ecosystems.

In 2024, we developed partnerships with two community-focused conservation organisations in Tanzania, supporting them to start-up and integrate a community health programme into their wider work.





Tanzanian People and Wildlife (TPW) Health Project

We partnered with Tanzanian People and Wildlife (TPW) in 2024 to launch a new pilot health project aimed at addressing reproductive health challenges in pastoralist Maasai communities in Tanzania. This is our first partnership in the country. Research conducted to strengthen the project showed that 68% of women surveyed had experienced unplanned pregnancies, with key barriers identified as long distances to health clinics, misinformation about contraceptives, reliance on traditional methods, and long-standing cultural norms.

We supported TPW to develop the new programme, incorporating reproductive health, life skills and environmental education. It has been introduced into schools and women’s enterprise groups. Training of trainers sessions have also been given to community influencers, women’s groups and students to secure the programme’s long-term viability.

Although the project faced initial cultural sensitivities around discussing sexual and reproductive health, responses have been positive and TPW is eager to expand the programme in Simanjiro and to other parts of Tanzania, where they work.

Honeyguide and MWEDO Partnership

We also created a new partnership with Honeyguide Foundation and Maasai Women’s Development Organisation (MWEDO). Honeyguide is an established conservation organisation working in several areas of Tanzania, including the Makame Wildlife Management Area (WMA), which covers 371,900 hectares and is home to a rich variety of wildlife. MWEDO operate a health clinic in Kiteto District and are experienced in local health issues – particularly maternal health – and have been working with the Maasai communities on gender equality and land rights for several years.

Joint findings highlighted critical health challenges, including a shortage of healthcare workers, inadequate health facilities, and long distances to care.

A new health programme is being launched in 2025, with a focus on improving access to healthcare by funding additional nurses and community health workers (CHWs), offering outreach clinics, and facilitating regular community health dialogues.

Both these programmes highlight the effective partnership between conservation work and community health to build a stronger, more sustainable ecosystem.



In addition to our work with conservation partners, we support other partners to carry out activities that improve natural resource management. For example:

Improving Livelihoods and Sustainable Fishing in West Nile District, Uganda

In 2024, CHASE Africa supported RICE-West Nile to improve healthcare access, promote sustainable fishing, and support livelihood diversification in West Nile’s Rigbo and Pawor sub-counties, in Uganda. This was possible due to support from the Government of the Faroe Islands.

The project addressed key challenges, including limited healthcare access, low awareness of family planning (FP), and over-reliance on fishing – often without knowledge of regulations. Alongside training on sustainable fishing practices, alternative income-generating activities were introduced.

This has been a successful integrated health and environmental initiative which has resulted in:

- Sustainable Fishing Awareness: 11,827 people reached, leading to an 11% rise in fishermen obtaining licenses.
- Livelihood Diversification: 338 households engaged in poultry and vegetable farming, boosting economic resilience.
- Improved Healthcare Access: family planning uptake increased by 32%, with a nearly tenfold rise in sexual and reproductive health (SRH) service use.

The initiative has been well received and is fostering long-term resilience in West Nile’s fishing communities.

Left: TPW giving a Life Skills talk to a School Environment Club.  
Above: Dialogue session with community members of fishing community in West Nile District, Uganda.



# Replication and Scalability

Over the course of 2024, it has been exciting to see the expansion and scaling of some of the projects that CHASE Africa has started with local partners.

This demonstrates the replicability of our approach and the way programmes can be expanded to reach more communities, when additional funding becomes available, leading to greater impact. 2024 also saw us expand our reach through two new partners in Tanzania, complementing our existing work in Kenya and Uganda.





Examples across our partner network

In 2024, our partner, Big Life Foundation, expanded their health programme to a new group ranch in the Amboseli ecosystem. The project initially began with CHASE Africa’s support in 2018, and it has expanded with our ongoing and growing commitment over the past six years. In 2024, with additional funding from one of Big Life’s other funders, the programme was further expanded to a new group ranch. The whole programme benefits from the technical support of CHASE Africa and our wider partner network.

Another partner, The Maa Trust, has built on the health and adolescent programme we initiated with them in 2021. They raised funding to build a Maternal, Newborn and Child Health Centre at Talek in Narok county, to address many of the health issues identified through the community health programme we have supported them to start and grow. Women can now deliver in a safe, clinical setting nearby that can carry out caesarean sections and deal with complex deliveries. Previously, women had to travel over an hour and a half on dirt roads, often with motorbike as the only means of transport. The information provision and behavioural change communication provided by the ongoing health programme that we support

The Maa Trust to run, has also proved vital for their Alternative Rights of Passage programme, which aims to reduce Female Genital Mutilation (FGM) within local communities.

In Uganda, our partner, Rwenzori Centre for Research and Advocacy (RCRA), expanded their work to the Nakivale Refugee Settlement, the only refugee settlement in Uganda still accepting new refugees. The need for health services within the settlement is far greater than current supply, and with budgetary restrictions and a growing population this will only increase. CHASE Africa provided support for this new pilot project, providing SRHR and family planning outreach services. We also facilitated exchange visits between RCRA and our other Ugandan partner, RICE-West Nile, who also work in refugee settlements.

The expansion of training on Adolescent Sexual and Reproductive Health is another example of replication. Through our new programme with RHNK and MKT, supported by Global Health Partnerships (formerly THET), we used a master trainer to train 20 trainer-of-trainers. The feedback from this training was extremely positive. Consequently, we supported the same master trainer to carry out training for two other partners (The Maa Trust and SORALO), who had identified a similar need to train health workers on adolescent SRH, as a step towards providing more youth-friendly services.

Tools and Resources

Looking ahead, in 2025 we are developing a suite of tools, including guides, curriculum, training materials and monitoring resources, that new partners can use when setting-up programmes. This will make replication of our approach easier.

### Wider Collaboration and Influence

Over the past year we have also collaborated with the **Perivoli Foundation**, which runs training programmes for nursery schoolteachers in Sub-Saharan Africa, showing them how to make classroom activities out of recyclable waste. The Foundation has reached 31,000 teachers in six countries so far and is scaling at about 5,000 teachers per annum. Perivoli has been a long-term supporter of CHASE Africa and, knowing us as they do, decided to incorporate modules on Family Health into their training programme (covering family planning, women’s health, child nutrition and gender rights). They were keen to leverage their network of nursery teachers and existing training infrastructure, to provide health information, enabling many women and their partners to make informed decisions.


CHASE Africa has advised on the development of a questionnaire to understand the teachers’ existing levels of knowledge on reproductive health issues (2,500 respondees so far in Malawi and Namibia) and based on this provided advice on the content of the Family Health modules. The modules will be delivered to the teachers with whom the Perivoli Foundation interacts across all its geographies; and then further modules will be developed for the teachers to deliver to the parents of the children in their classes and more broadly through their communities.

We were delighted to share our expertise and experience with the Perivoli Foundation and to be contributing to impact beyond our core programme area of East Africa.



# Health System Strengthening

All CHASE Africa partners work in close collaboration with their local Ministry of Health (MOH). A core aim of our work is to strengthen the wider health systems in the areas where we work, in order to improve the ongoing availability and quality of health services. By working closely with the Ministry of Health we avoid systems being duplicated and can leverage our own impact.

 Right: Young mother and child at medical centre in South Rift Valley, Kenya.







During 2024, we supported several specific initiatives to strengthen the local health systems in areas where our partners are working. This included:

**Training healthcare providers**

**We formed a new partnership with Reproductive Health Network Kenya (RHNK)** to train health workers in Meru County on Adolescent Sexual and Reproductive Health. The project responded to a need identified by our partner Mount Kenya Trust for more youth friendly services and better provision of information, to address high rates of teenage pregnancy and school dropout. The project consisted of a cascaded training model – training 20 Trainer-of-Trainers, who trained 60 health workers (primarily nurses), who then trained 180 community health workers (CHWs) – on adolescent SRH. A mentoring framework was also developed as part of the project to provide ongoing support to the trained CHWs. We have been awarded a costed extension to the project for 2025, to embed and scale the impact of the project.

**Training on newly available family planning (FP) methods (self-injectables and hormonal IUDs), as well as post-partum family planning was given to 33 healthcare providers in Kajiado (covering all 33 MOH facilities in Loitoktok sub-county).** The training was not only provided to the link facilities within the programme but all health facilities within the sub-county and involved sub-county MOH officials. Staff can easily be transferred between facilities. Targeting the whole sub-country strengthens the wider health system and has greater impact.

**Several other partners provided training to both healthcare providers and youth peer mentors on ASRH,** including in Narok and Kajiado counties in Kenya, Kasese District in Uganda, and in Simanjiro District, Tanzania.

**Strengthening local health governance structures**

The Kenya Community Health Strategy highlighted the role of Community Health Committees. Many of these committees are not functioning effectively and the members have never received training on their role and responsibilities. We have been addressing this by working to strengthen Community Health Management structures. In 2024, we supported 2 partners to provide training to Community Health Committees. We see this as a vital part of community engagement and long-term sustainability for the programmes that we support and hope to scale this work in 2025 and 2026. By strengthening community governance structures, in parallel to enhancing community engagement, we build skills among communities to advocate for their health needs.

**Strengthening Health Facility Management**

We partnered with KMET to support 20 health facilities in Kajiado county to review and improve the quality of their service provision. KMET have expertise in Quality Improvement of facilities, and they have complemented this with the licence to use a practical tool called SafeCare. They provided training to 20 facilities on the different aspects of quality improvement and explained how the SafeCare tool works. Following the initial training, KMET are providing mentoring support to each facility to help them review the status of their current service provision and develop quality improvement plans. CHASE Africa is supporting the training and mentoring support. Feedback from the MOH and the local facilities has been very positive, as they have been able to identify and then address a variety of issues that impact the quality of service provision. By breaking down quality improvement into manageable steps, the facilities can see tangible progress and identify areas where wider support is needed. SafeCare can also be used to support advocacy to the Ministry of Health.






# The Health and Wellbeing of Women and Girls

Improving the health and wellbeing of women in rural areas, where there is limited access to health services, is core to CHASE Africa's work to promote healthy communities and a healthy environment.

By adopting a holistic approach that enables women to make informed decisions about their health, as well as providing information and support on income generation, food security and climate resilience, our programmes ensure women are given the tools they need to transform their lives, their children's lives and benefit the wider community.

Enabling women to realise their Sexual and Reproductive Health and Rights is a key element of our approach, in improving health, gender equality and building resilience. All our programmes provided women and girls access to modern contraception and information, with a view to promoting improvements in their own health, wellbeing and opportunities.

 **Left: Women and girls attending a health outreach clinic, South Rift Valley, Kenya.**





**Breaking Barriers to Healthcare:  
Valine’s Story**

Valine Nareno, a 22-year-old mother of three from Salabani village, Marigat, lives a long way from the nearest health centre. Her children were not immunised, and she had never attended antenatal care (ANC) clinics during any of her pregnancies or used any form of family planning methods.

With support from CHASE Africa, our partner, Dandelion Africa, introduced a Backpack Nurse (BPN) outreach site near to Valine’s home. For the first time, she could access healthcare services conveniently. Her youngest child is now fully immunised, and she attended all ANC clinics during her most recent pregnancy. She has also chosen a longer-term three-year contraceptive method, giving her more control over her family’s health and wellbeing.

*“Having the Backpack Nurse site nearby has changed my life. I no longer worry about how to cross the river to reach the clinic, or miss out on essential healthcare. My children are healthier, and I feel more confident to make decisions about my family’s future.”*

Valine Nareno, young mother from Salabani village, Marigat,

**“My children are healthier, and I feel more confident to make decisions about my family’s future.”**

Valine Nareno

Our partner, Mount Kenya Trust (MKT), include menstruation pad-making workshops within their health programmes. With our support they provided sewing machines, fabric and advice to enable women to produce reusable pads, which will be distributed to school-going girls who struggle to access menstrual products and are at high risk of missing school or engaging in transactional sex for pads. Many girls in sub-Saharan Africa miss up to 20% of the school year due to lack of access to menstrual products.



Left: Valine Nareno with her youngest child.  
Above: MKT Pad making workshop.

**Kitchen Gardens, a space to grow –  
Musoki’s story**

With support from CHASE Africa, Rwenzori Centre for Research and Advocacy (RCRA), based in Kasese District, Western Uganda, ran a programme supporting young mothers to help them back into education as well as providing access to health services. It also encouraged alternative money-making opportunities, including setting up kitchen gardens. These allocated gardens offer an opportunity for young women to grow food for their families as well as providing robust financial security from the sale of excess produce. The deeper understating of how to use the land productively also works toward a healthier environment and better managed ecosystem.

*“The kitchen garden means I can support myself and my family. After I became pregnant for a second time life became harder, but has improved since I began gardening, and we have food to eat and can sell the surplus to support our basic family needs. Since having the kitchen garden, we have become a happier family.”*

Musoki NaTasha, kitchen garden holder, Maliba sub-county, Uganda



**“The kitchen garden means I can support myself and my family.”**

Musoki NaTasha

Above: Musoki NaTasha and Kabugho Apophia, young mothers and kitchen garden holders, Maliba sub-county, Uganda.



**“I would like to thank all of the partners and donors who have made this hospital possible, it is making such a difference.”**

Elizabeth Tompoi

**Healthy Childbirth in the Maasai Mara:  
Elizabeth’s story**

Elizabeth Tompoi is a young mother, who lives in Talek, just outside the Maasai Mara National Park. Elizabeth had given birth twice, in 2019 and 2021, and on both occasions she had experienced difficulties, and her babies had died within hours of being born.

Elizabeth conceived again in 2023 and, fearing more complications, attended the ante-natal clinic at the Talek Health Centre, run by our partner, the MAA Trust, with support from CHASE Africa. Given her previous difficulties, Elizabeth was treated as a high-risk patient and admitted to the maternity shelter at the newly established Talek Maternal, Neonatal and Child Health centre (MNCH) one month before her expected date of delivery. After three weeks of monitoring and support, Elizabeth gave birth to a healthy baby boy, named Goodluck Seria in tribute to the day he was born (Good Friday) and the support she received.

*“When I hold my baby in my arms, I am so grateful to all the doctors and nurses who have looked after me, all of the staff have been so good. I would like to thank all of the partners and donors who have made this hospital possible, it is making such a difference.”*

Elizabeth Tompoi, Talek, Maasai Mara



# Strengthening the Capacity of Local Partners

CHASE Africa's model of working through local partners means that sustainable impact for the communities we support is intrinsically linked to strong, well-run local partner organisations.

For the past five years, a core component of our approach has been building the capacity of our local partners. We proactively take steps to enable our colleagues in Kenya, Uganda and Tanzania to develop and refine the skills and strategies needed to achieve their long-term goals. We strengthen technical expertise for programme delivery and build institutional capacity through supporting organisational development.

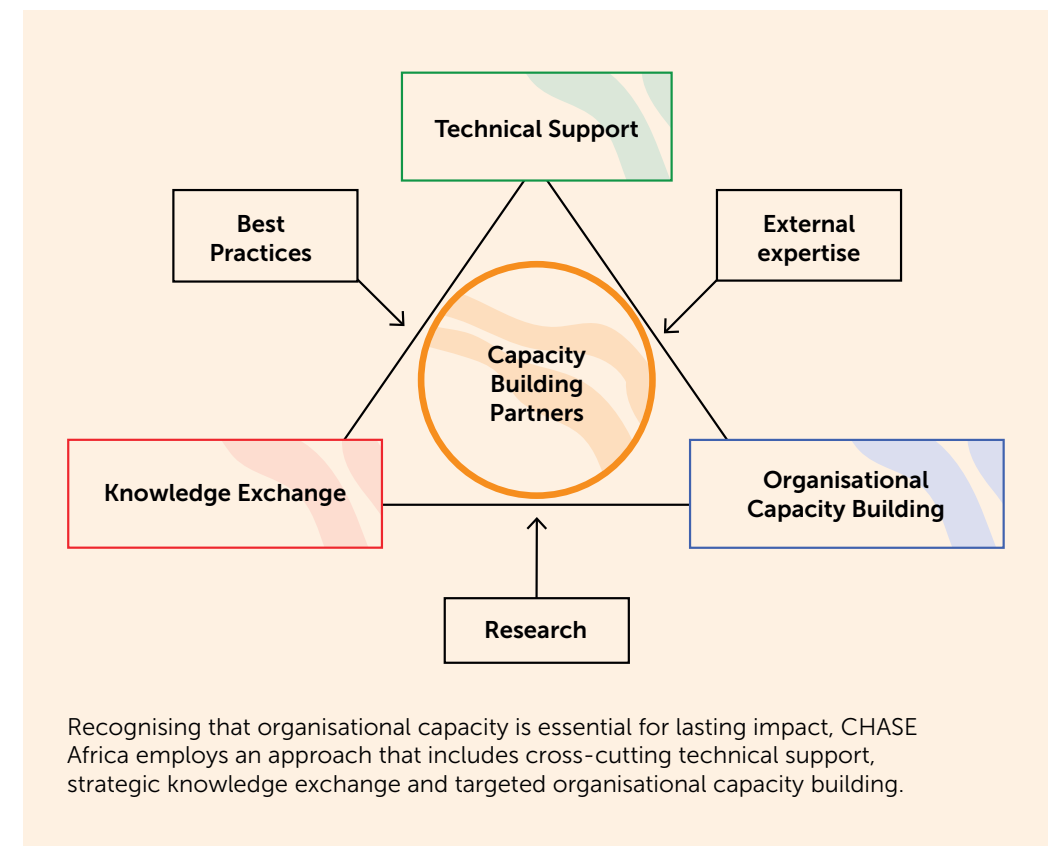
## Partnership and collaboration at the centre

CHASE Africa has built a robust and dynamic network of local organisations across Kenya, Uganda and, from 2024, Tanzania. We have leveraged our role to bridge gaps in knowledge and to mobilise diverse expertise and capacities, thereby advancing and strengthening our community health programmes.

We have created a culture of collaboration across our partner network that enhances impact and ensures the sustainability of our initiatives. This collective approach, centred on shared learning and joint problem-solving, builds stronger, more effective programmes, drawing on the unique strengths and expertise of each partner.

## Building Capacity for Lasting Impact

CHASE Africa takes a multi-dimensional approach to building the capacity of its local partners.







CHASE Africa Partner Conference 2024

A highlight of our capacity-building efforts is our annual CHASE Africa Partner Conference. In 2024, it was held in Kenya from 3–7 March at the Great Rift Valley Lodge, Naivasha. The conference brought together 34 participants from 13 of our local implementing partner organisations, as well as representatives from affiliate partners including Born Free Foundation, KMET, Maasai Women’s Development Organisation (MWEDO) and Shared Action Africa. It also included speakers such as Dr Edward Serem from the Kenyan Ministry of Health’s Division of Maternal and Reproductive Health, and Fidelina Ngunge, Senior Technical Advisor on SRHR at AMREF. The event concentrated on sharing experiences and best practices to enhance the impact of our programmes.

During the conference, partners engaged in specialised sessions on health system strengthening, quality improvement, safeguarding, adolescent SRH, monitoring and evaluation. Participants explored innovative methods such as developing quality-improvement plans and checklists to enhance service delivery, while sessions on gender-based violence provided strategies for prevention and reporting. Discussions on safeguarding yielded key insights from recent consultancy work, leading to collaborative development of risk registers and addressing recruitment and training challenges. Additionally, sessions focused on tracking progress in adolescent and youth SRHR through new indicators and tools, and alternative financing models were explored to ensure the long-term sustainability of health services.



“The conference has brought all of the partners together and I’m excited to learn more about how these organisations are implementing their own projects and how we can adopt some of these methods into our own.”

Essa Serem, Save the Elephants

Responding to local partners’ needs

In 2024, targeted capacity building support was granted to address specific organisational needs. Activities supported by CHASE Africa included:

-  **Communities Health Africa Trust (CHAT)** engaged a consultant to guide capacity building for Community Health Committees (CHCs), Community Outreach and Resource Personnel (CORPs), and has also onboarded a temporary data assistant to strengthen data management and analysis.
-  **Kalyet Afya Foundation (KAF)** received support on safeguarding to build staff capacity and to develop community awareness-raising tools through visual materials and dialogues.
-  **Mount Kenya Trust (MKT)** was supported to conduct a strategic planning exercise with community conservation experts Maliasili.
-  **SORALO** benefited from training for health champions and peer learning exchange visits with Big Life Foundation and The Maa Trust.
-  **The Maa Trust** received support for key programme staff to undergo training.

Future steps

Looking ahead, CHASE Africa remains dedicated to identifying and addressing capacity-building needs across our network. With the addition of a new staff member based in Nairobi, Kenya, we are now in a better position to offer enhanced technical assistance to our partners.

We encourage a culture of continuous learning, ensuring our partner organisations are well-prepared to address current challenges and seize emerging opportunities.

By acquiring new skills, refining processes and sharing knowledge, we establish a strong foundation that enables effective adaptation to evolving circumstances.

As we strengthen our capacities, we increase our resilience, enabling us to confront uncertainties and maintain progress even during the most challenging times.


Our initiatives in 2024 exemplify this commitment, laying the groundwork for even greater impact in 2025 and beyond.



# Safeguarding in Action: Strengthening Policies and Practices

Safeguarding is central to CHASE Africa's commitment to ensuring that our staff, partners and programmes have a positive impact and do no harm to the communities we support.

We believe that everyone, regardless of age, gender identity, disability, sexual orientation or ethnic origin, has the right to be protected from all forms of harm, abuse, neglect and exploitation. Recognising that protecting vulnerable children and adults is paramount in our work, we invested significant time in 2024 to refine our safeguarding policies and practices.

 Below: Members of our partner, Dandelion Africa's team.  
Photo: Philip Briggs





Safeguarding in Action: Strengthening Policies and Practices

In 2024 we undertook a strategic review of our safeguarding policies to ensure that our interventions and outreach programmes maintain the highest standards of protection. We worked in partnership with a specialist external safeguarding consultant, who made site visits to two of our partners to observe programmes in action, and to identify gaps and opportunities in our current practices. The consultant's site visits highlighted the challenges faced at ground level, ultimately leading to an action-oriented safeguarding strategy that is responsive across our programmes.

The comprehensive review process also drew on the experiences and best practice from other international non-governmental organisations and the Safeguarding Resource Hub to fortify our own safeguarding measures. The result was the

development of an overall guiding document, which has been disseminated across the entire CHASE Africa Partner Network. This document outlines key lessons and offers a clear framework for partners to review and enhance their own safeguarding processes. It emphasises that safeguarding is not merely about compliance, but about creating an environment where every individual is protected from sexual exploitation and abuse (SEA) and other forms of harm.

A significant achievement of this review was the creation of two further essential safeguarding documents; a **sample project safeguarding risk register**, which provides a structured tool for identifying and mitigating potential safeguarding risks in every project, and **The CHASE Africa Code of Conduct**, which sets clear behavioural expectations for all partner organisation staff who receive Chase Africa grants.

These documents are now mandatory components of our annual application process, ensuring that every partner is committed to upholding our stringent safeguarding standards.

To solidify partner adherence to these standards, CHASE Africa delivered a dedicated safeguarding session at the 2024 Partner Network conference. This session highlighted the practical learnings from the review process and provided a forum for sharing strategies to address safeguarding challenges in diverse settings. The session was well received and has since encouraged ongoing dialogue between partners, reinforcing the notion that safeguarding is a collective responsibility.

By embedding these strengthened safeguarding measures into our operations, we have enhanced the safety and wellbeing of our beneficiaries and set a new standard for our partners.


As we move forward into 2025, we remain committed to continuously reviewing and improving our safeguarding practices, ensuring that our programmes operate in a safe, inclusive and respected environment. The next steps are to develop resources and tools for community awareness-raising on safeguarding, and guidance for partners on mapping referral pathways.







# The Journey Ahead in 2025


Moving forward 2025

 **2025 marks our 25th anniversary!** It is 25 years since Robin Witt founded the Rift Valley Tree Trust, which became CHASE Africa in 2012. Stay connected as we unveil a range of exciting new initiatives to celebrate this milestone.


 **CHASE Africa is looking forward to launching its second a community health project in Tanzania,** in collaboration with our new partners, Honeyguide, and the Maasai Women's Development Organization (MWEDO). This initiative will provide health services to remote communities and showcase how Carbon Funding can support community health.

 **To advance our localisation agenda, 2025 will see the registration of a new CHASE Africa entity in Kenya.** This new entity will act as a regional hub, providing technical support to our network of local partners and facilitating knowledge exchange across partners. This will be a key turning point in the history of our organisation.

 **The CHASE Africa team is developing a comprehensive suite of practical tools and resources** to support organisations delivering community health programmes featuring training materials, practical guides, and tools to support high-quality service delivery and behavioural change.

 **Expand efforts in Health System Strengthening,** including developing Quality Improvement Plans for link facilities in Loitokitok, Kajiado, training healthcare workers, and building the capacity of Community Health Committees.

 **Implement a new Monitoring and Evaluation Framework for Adolescent Sexual and Reproductive Health programmes,** to better measure and demonstrate impact.

 **Diversifying our income base,** including the commencement of new corporate fundraising partnerships, and building relationships with new trusts and foundations.

These initiatives will strengthen our impact and lay the foundation for future growth.





# Financial Review

In 2024, expenditure on charitable activities in the year was £825,307 (compared to £676,786 in 2023), showing 22% growth in our charitable support. This was made possible by the growth in income in 2023.

The charity's total income in 2024 was £850,379 down from £959,423 in 2023. The chart opposite illustrates our income has been on a steady upward trajectory over time.

We have a significant number of Trusts, Foundations and Individuals who have supported us with repeat funding, demonstrating our strong grant stewardship and the impact we are delivering through the programmes we support. However we are currently operating in a highly competitive fundraising environment, which means acquiring new supporters is challenging. For the past few years we have been investing in the team and building the capacity of the organisation, strengthening our systems and processes, in order to scale our work and impact in the coming years.

Expenditure on raising funds in the year was £136,155 (compared to £96,992 in 2023). This reflected investment in the increased capacity of the fundraising team and consultancy advice on corporate fundraising.

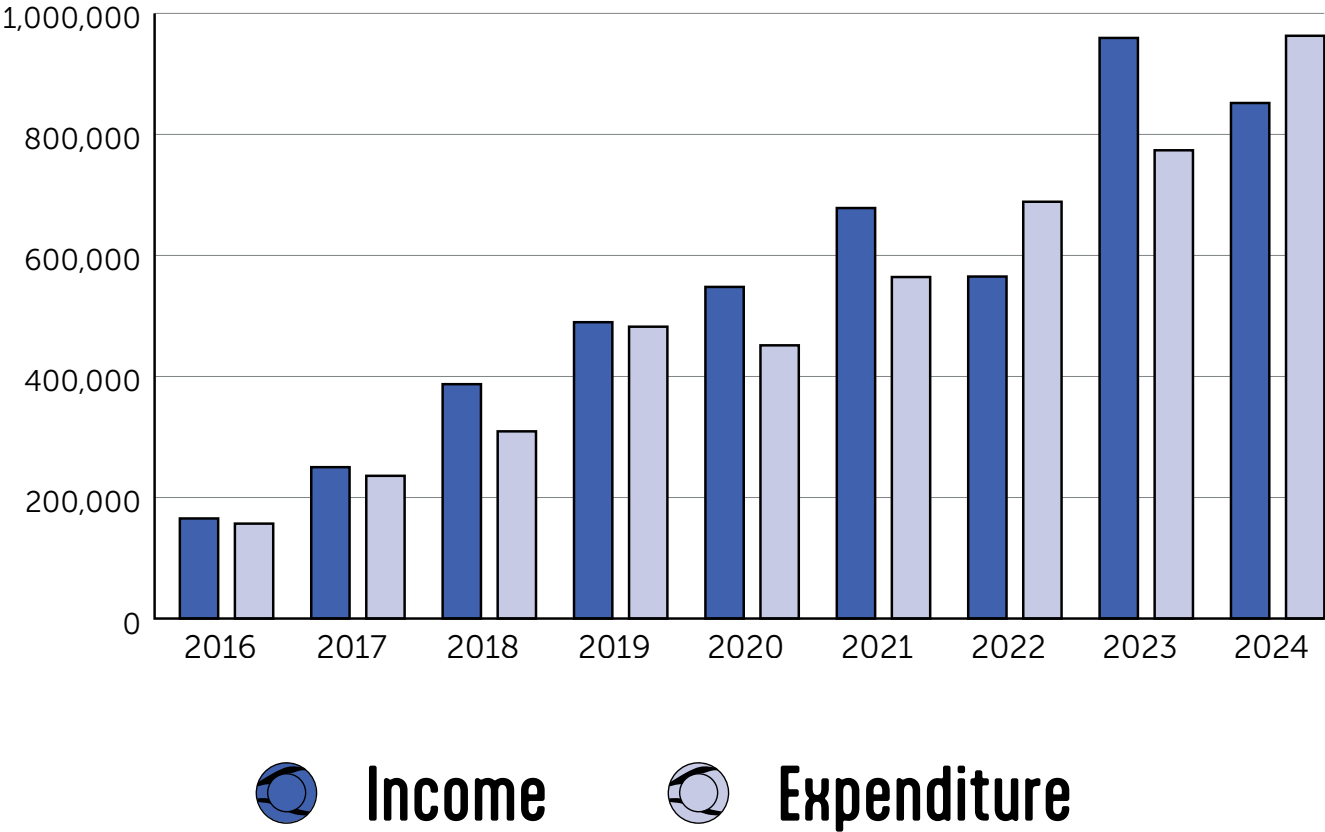
### Key achievements for the year included:

- £624,591 worth of grants were made to partners in Kenya and Uganda (a 33% increase from £470,308 in 2023).
- Expenditure on charitable activities increased substantially from £676,786 in 2023 to £825,307 in 2024.
- £850,379 of income was raised, of which £703,243 was from trusts and foundations; £114,753 was as donations from individuals (including Gift Aid).
- We received our first major corporate donation of £18,046 from Paddy and Scott's.

As budgeted, we saw an increase in our overhead expenditure in 2024, as we continued to build the capacity of the team and strengthen the technical programme support we are offering to our local partners, in order to ensure the programmes we support are having sustained, measurable impact and delivering quality health services. Following this uplift, it is anticipated that over the next two years, the costs of administration and fund raising will fall back again steadily in proportion to income, with ongoing growth in the latter.

The charts shown compare CHASE Africa's income and expenditure during 2024 and 2023, and how our historic income and expenditure growth over the past nine years.

## Historic income and expenditure growth over the past 9 years





## Statement of financial activities

for the Year Ended 31 December 2024

	Unrestricted Funds £	Restricted Funds £	Unrestricted Transition Funds £	Total 2024 £	Total 2023 £
<b>Income and Endowments from:</b>					
Donations, grants and legacies	391,842	378,715	0	770,557	885,889
Other trading activities	66,485	0	0	66,485	63,643
Investment income	13,337	0	0	13,337	9,891
<b>Total Income</b>	<b>471,664</b>	<b>378,715</b>	<b>0</b>	<b>850,379</b>	<b>959,423</b>
<b>Expenditure on:</b>					
Raising Funds	136,155	0	0	136,155	96,992
Charitable activities	423,578	401,729	0	825,307	676,786
<b>Total expenditure</b>	<b>559,733</b>	<b>401,729</b>	<b>0</b>	<b>961,462</b>	<b>773,778</b>
Transfer between funds, contribution from Transition Reserve	45,000	0	(45,000)		0
<b>Net Income / Expenditure</b>	<b>(43,069)</b>	<b>(23,014)</b>	<b>(45,000)</b>	<b>(111,083)</b>	<b>185,645</b>
Net movement in funds	(43,069)	(23,014)	(45,000)	(111,083)	185,645
<b>Reconciliation of funds</b>					
Total funds brought forward	247,431	267,044	45,000	559,475	373,830
<b>Total funds carried forward</b>	<b>204,362</b>	<b>244,030</b>	<b>0</b>	<b>448,392</b>	<b>559,475</b>

## Balance sheet

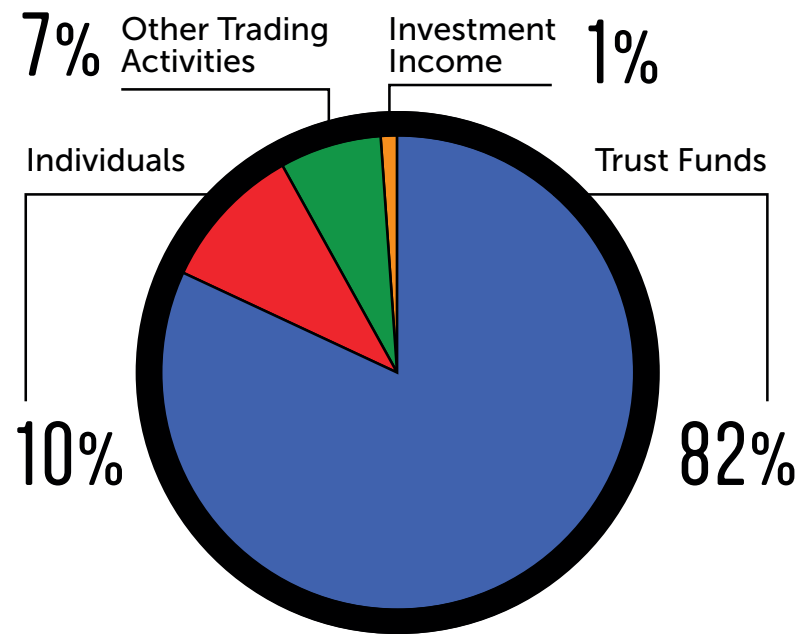
as at 31 December 2024

	2024 £	2023 £
<b>Current Assets</b>		
Debtors	248,685	157,197
Cash held in Long Term Deposits	137,212	194,638
Cash held in Savings and Current Accounts	76,563	226,117
	462,460	577,952
<b>Creditors</b>		
Amounts falling due within one year	(14,068)	(18,477)
<b>Net Assets</b>	<b>448,392</b>	<b>559,475</b>
<b>Funds of the charity</b>		
<b>Restricted funds:</b>	244,030	267,044
Unrestricted Transition Fund	0	45,000
<b>Unrestricted income funds:</b>		
Unrestricted funds	204,362	247,431
<b>Total funds</b>	<b>448,392</b>	<b>559,475</b>

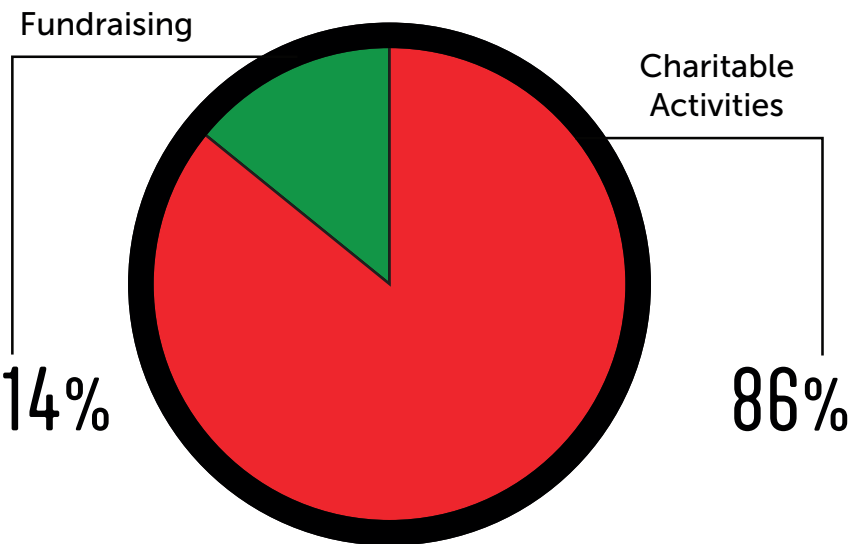


CHASE Africa's income and expenditure  
in 2024 and 2023

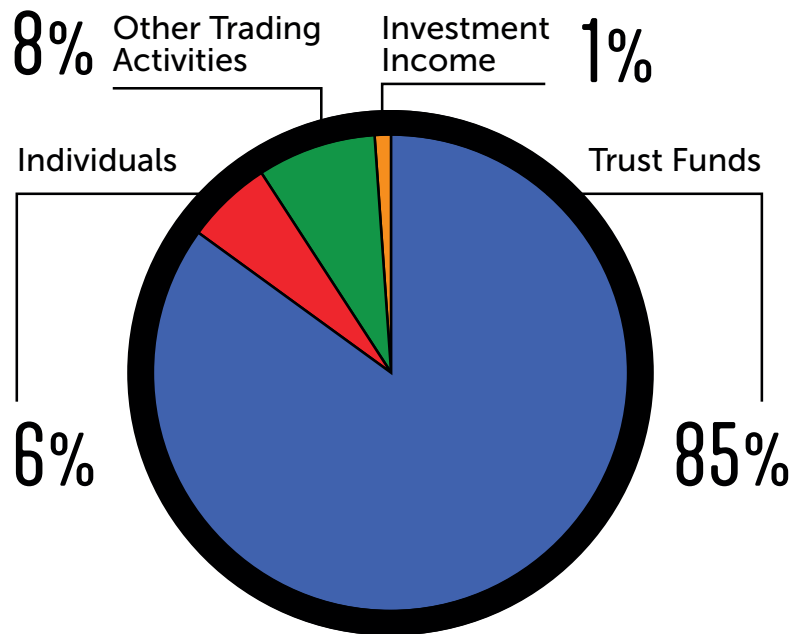
2024  
Income  
£850,379



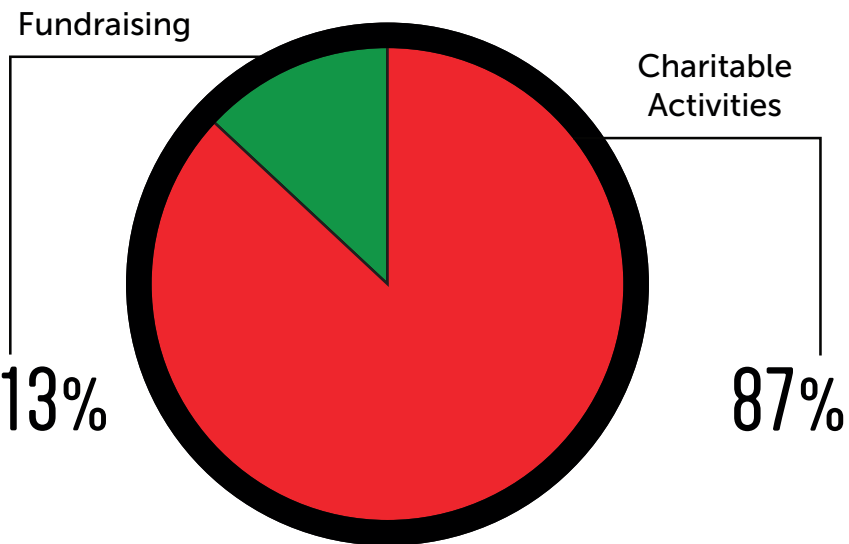
Expenditure  
£961,462



2023  
Income  
£959,423



Expenditure  
£773,778





# Reference and Admin

## Trustees

Miles Geldard (Chair)  
Krupa Hirani Mehta (Treasurer)  
Claire Maxey  
Matilda Mutanguha  
Dossie Payne  
Tori Rumbold Wright

## Registered Office

The Office, Barrow Farm  
Rode Hill, Rode  
Somerset  
BA11 6PS

## Charity Registration Number

1200992 (previously 1082958)

## Chief Executive Officer


Harriet Gordon-Brown

## Finance Manager

James Clarke FCA

## Independent Examiner

Milsted Langdon  
4 Queen Street  
Bath  
BA1 1HE

 Below: Girls taking part in an activity-based outreach run by our partner SORALO.

# Thank You

As CHASE Africa continues to increase impact across East Africa with expanding programmes in Kenya and Uganda and new partnerships developing in Tanzania, we would like to thank all the individuals, Trusts, Foundations and Institutions who have supported us.

Together we have improved the wellbeing of whole communities, especially women and girls. We have improved access to healthcare services and information for even more people, focusing on long-term wellbeing and development. Our work has also continued to show how human health and that of the wider ecosystem are inextricably linked.

We would like to thank our Trustees, Advisory Group and Patrons for their time, energy and valuable advice.

We were also grateful to those individuals who organised their own fundraising events. We will


always look to provide the necessary resources and support to make them a success. As well as raising valuable funds, these events help to raise our profile and can introduce CHASE Africa to new audiences.

Looking ahead, we are adapting to the changing environment within which we work. The sudden and unprecedented cuts to international aid have significantly impacted the health systems in all the countries we work in, and reduced funding for health, climate resilience and conservation work. We will remain nimble and responsive so we can continue to change lives for the better. We remain ambitious in our plans to reach more rural communities to improve the lives of women and girls, in parallel to protecting the environment and biodiversity for future generations.

Our work is only possible because of all of you. We share our work and news on social media and send out regular email newsletters. If you would like to see more about how your support is making a difference, please do follow us and visit our website for more information and to subscribe to our newsletter.







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**FUNDRAISING  
REGULATOR**

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(Former no. 1082958.)

